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ITALIAN DESIGN INSTITUTE

# INTERIOR DESIGN ONLINE - ENGLISH VERSION

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## COURSE PHASES

Preparatory Lessons: texts

Virtual classroom phase: 72 hours of Online Lessons

Project work: implementation of an individual project

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## MAX. 18 PARTICIPANTS

Video CV realisation

Reworking and updating the CV for dissemination to companies in the sector at regional or national level

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## CERTIFICATES

Classroom Phase Certificate

Project Work Certificate



## COURSE FEATURES

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The Interior Design course is carefully crafted to engage a diverse audience, including industry professionals and enthusiasts from various backgrounds. This programme provides a valuable opportunity for participants to enrich their careers or broaden their perspectives within the dynamic design realm. We actively encourage contributions from each individual's unique personality and cultural background. Embracing diversity, we believe that varied experiences enrich the learning journey, fostering a collaborative and innovative environment. As we anticipate diverse cultural backgrounds, our goal is to create an inclusive space where each person's insights contribute to the vibrancy of the Interior Design learning experience.

## PROFESSIONAL OUTLETS

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Knowledge acquired during this training course in Interior Design will enable the participant to successfully exercise the profession, navigating the job market as a freelancer, or working in the design and furniture industry, in design and interior design studios.

## TRAINING COURSE

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This Interior Design Course aims to train professionals capable of designing diverse living and business spaces, considering market trends. Led by renowned instructors, students gain historical and technical knowledge, addressing art, fashion, communication, and architecture. The focus is on creating emotionally engaging and functional spaces that cater to comfort, expression, efficiency, and identity. Through project work, master's students apply classroom skills, developing projects from concept to technical details, including colour, volumes, surfaces, and 2D to 3D rendering. The course emphasises adaptability to market changes and trend anticipation, with a special focus on commercial spaces like stores and showrooms.

### **AN INTERDISCIPLINARY EDUCATION**

Beyond the mastery of technical facets, the course delivers an interdisciplinary education by providing students with fundamental marketing tools. These tools empower participants to navigate the ever-evolving market landscape, present their work with unparalleled efficacy, and develop a nuanced understanding of client needs. The ultimate goal is to cultivate participants into versatile, highly skilled professionals poised for success in the dynamic and evolving field of interior design.

### **PRACTICAL AND CREATIVE PROJECT DEVELOPMENT**

Each participant is afforded the unique opportunity to embark on a journey of practical and creative project development. From the conceptualisation phase to the final client presentation, the course facilitates hands-on learning experiences. These include a series of practical exercises, expertly designed to reinforce the theoretical foundations explored in lectures. The spectrum of exercises spans from delving into the rich tapestry of design history to addressing contemporary imperatives like sustainability and innovative material reuse.

### **INTERACTIVE WORKSHOP**

The programme's pinnacle is an interactive workshop, enhancing learning. In this engaging session, students actively discuss structuring effective presentations, focusing on key points, and captivating client attention. Explore the diverse world of interior design with our enriching Master's programme.

# PROGRAM

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## COURSE TOPICS

### Introduction to Interior Design

- History of interior design
- Evolution of interior design styles

### Elements and Principles of Design

- Understanding colour theory
- Exploring texture, pattern, and shape
- Applying the principles of balance, harmony, and contrast

### Spatial Planning

- Basics of space planning
- Furniture arrangement and layout
- Traffic flow and circulation

### Architectural Detailing

- Studying architectural elements
- Ceiling design and treatment

### Lighting Design

- Natural vs. artificial lighting
- Types of lighting fixtures
- Lighting for different spaces and moods

### Colour in Interior Design

- Psychology of colour
- Colour schemes and combinations
- Colour trends in interior design

### Materials and Finishes

- Selection of materials for different surfaces
- Flooring options
- Wall finishes and coverings

### Furniture Design and Selection

- Furniture styles and periods
- Ergonomics in furniture design
- Sourcing and selecting furniture

### Textiles and Soft Furnishings

- Fabrics and their properties
- Upholstery and cushions

### Technology in Interior Design

- Introduction to design software
- Virtual reality in interior design
- Use of smart home technology

### Sustainable Design

- Green building practices
- Eco-friendly materials
- Sustainable design principles

### Client Communication and Presentation Skills

- Client needs assessment
- Developing a design concept
- Presenting design ideas effectively

### Project Management in Interior Design

- Budgeting and cost estimation
- Project timelines
- Working with contractors and suppliers

### Cultural and Global Influences

- Cultural aesthetics and design
- Global design trends
- Adapting designs for different cultures

## Portfolio Development

- Creating a professional portfolio
- Showcasing design projects
- Marketing oneself as an interior designer

## TEACHERS

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### Kristina Drapic

Kristina Drapic holds a degree in architecture from Politecnico di Milano, followed by over a decade of professional experience in various creative fields related to design and architecture. Throughout her career, she has collaborated with renowned architectural studios in Italy and abroad, including Stefano Boeri Architetti in Milan, As-Architecture Studio, Crossboundaries Architects in Beijing, and Barcode Architects in Rotterdam. Her professional journey involved active engagement in research projects, particularly those exploring the morphology of the Asian 'generic city. This research culminated in the publication of the book "Model City Pyongyang" by Thames & Hudson in 2019. Currently based in Rotterdam, Kristina is involved in independent interior design projects while concurrently conducting research on the utilisation of common spaces in public buildings.

### Leonardo Pelagatti

Leonardo Pelagatti joined the company as Colorimetry Manager, a role he held for 10 years. Member of the color systems excellence center within the Cromology group, he also serves as the coordinator of the colorimetry team.

For about 30 years, he has been working in colour trying to understand its rules and processes. He has moved from the textile industry to the tanning industry, from digital imaging to the paint industry.

Extremely curious and deeply passionate about the possibilities achievable through color, his work primarily involves providing consultancy services to designers in the realm of color, collaborating on the development of color tools (such as color swatch collections and color sample sets), and offering training to retail staff and designers.

## TEACHERS

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### Luca Solazzo

Luca Solazzo was born in Rome, where he graduated in Architecture at La Sapienza University, with a thesis in Industrial Design entitled 'The places of pause in working environments'. In 2005, he obtained a Second Level Master's degree in Lighting Design. He dedicates himself to research and experimentation, participating in national and international design seminars, as well as in several architecture and design competitions, including the winning project "Ufficio Ideale" of the National Design Competition on offices of the future. Lecturer in architecture at La Sapienza University in Rome and Camerino University in Ascoli. He has participated in several television programmes on interior design, including "Case e Stili" (Alice TV channel) and "Work in Progress" (Sky TV channel). In addition to his freelance activities as a planner and project manager, he also works as a designer, designing and producing furnishing accessories, some of which are on sale in specialised shops. Many of his works have been the subject of publications in the main magazines of the sector including: l'Arca, Ottagono, Abitare, Inside Quality Design, Progetti, Ambiente Casa, Casa 99 Idee. He founded the Luca Solazzo Architettura e Design studio in 2000. He has collaborated for several museums on lighting and installations. He is currently active in the field of interior architecture and residential and commercial research and design, in Rome and throughout Italy.

Information updated to 12/06/2023

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[www.italiandesigninstitute.com](http://www.italiandesigninstitute.com)

LEGAL HEADQUARTERS:

**SVILUPPO EUROPA SRL**

Via A. Albricci, 9 - 20122 Milan - VAT no. 10282190965  
Tel. 02 87360638 - Freephone 800 136 0588 - Fax 02 87360069